



# PERSONAL VTO SCORECARD

Name: Emily

## TRACTION

6 Month Goals	90 Day ROCKS	ISSUES AND IDEAS LIST
<p><b>Future Date:</b> 6.31.26</p> <p><b>Goals for the Year:</b></p> <ol style="list-style-type: none"> <li>Flat Transaction Growth</li> <li>40% of sales be app users</li> <li>2-3 ADP a month</li> <li>4-6 School caterings a month</li> <li>2 large events</li> <li>Becoming a solidified and trusted leader for all team members</li> <li>Continue to develop talent roles with marketing</li> </ol>	<p><b>Future Date:</b> 3.31.26</p> <p><b>Rocks for the Quarter:</b></p> <ol style="list-style-type: none"> <li>Have 3-4 events each month</li> <li>Retraining team members, partner with Summer, Pathway. Change verbage in DT</li> <li>Dade City and Zephyrhills little league</li> <li>Academy at the farm, ZCA, ZHS, Pasco, San Antonio</li> <li>Daddy Daughter Date Night</li> <li>Be a main go to for all catering questions</li> <li>Develop Summer and Spencer in internal and external events</li> </ol>	<p>Ideas, problems, concerns, obstacles and barriers</p> <ol style="list-style-type: none"> <li>Build social media engagement</li> <li>Have reoccurring orders</li> <li>Dade City and Zephyrhills little league</li> <li>Build stonger relationship with businesses in teh area</li> <li>Touch a Truck</li> <li>Streamline marketing strategy</li> <li>ADP Lower rate?</li> <li>Hear back from Ice Hockey</li> <li>Who will own catering?</li> <li>Explore catering credit or % back to</li> </ol> <p><b>Prioritize</b></p> <ul style="list-style-type: none"> <li>Identify</li> <li>Discuss</li> <li>Solve</li> </ul>